

LeadingThinkers

Marketing, Communications & PR

SHORT BIOGRAPHY

Keith Wyche is a results driven, no-nonsense executive with more than 30 years experience in the corporate world at such companies such as IBM and Pitney-Bowes. Most recently as CEO he turned around Cub Food and Acme Markets (divisions of SuperValu) and led them to growth.

As a nationally recognized public speaker, Wyche has delivered keynotes to such organizations as Harvard University, Northrup Grumman, Home Depot, GE, and more.

Wyche was been named "CEO Of The Year" in 2010 by the Executive 50 organization, a "Man of Distinction" by the National Urban League, as well as chosen as one of the "Top 50, Under 50" corporate executives by [Diversity MBA](#) magazine. He is also an inductee in the Martin Luther King Jr. International Board of Renaissance Leaders. In addition, Keith is a board member of WMS Industries, as well as the Vice-Chairman of the National Black MBA Association.

His newest book is [Corner Office Rules: The 10 Realities of Executive Life](#). His first book, [Good Is Not Enough: And Other Unwritten Rules for Minority Professionals](#), was nominated for the 2009 NAACP Image Award for Outstanding Literary Work.