



KEITH WYCHE

BIOS

BULLETS

Keith Wyche

- Active corporate executive, speaker and author in the areas of: Change Management, Executive Development, Leadership, Business, Career Development, Diversity and Inclusion, Transformation, and Innovation.
- 30+ years of experience earning serious results for some of America's best-known corporations including Walmart, AT&T, IBM, Pitney Bowes, Ameritech, SuperValu, and Convergys.
- One of the highest ranking African-American executives in the U.S
- Currently, Vice President of Community Engagement and Support at Walmart.
- Exceptional record of leading successful transformation initiatives in industries undergoing rapid change including technology, manufacturing, outsourced services, and grocery retail.
- Author of *Corner Office Rules* and *Good Is Not Enough*, which was an Amazon bestseller and nominated for the 2009 NAACP Image Award for Outstanding Literary Work, as well as his 2022 NAACP Image Award nominated, *Diversity is Not Enough*
- Named one of the top 100 African American executives by both *Black Enterprise* and *Savoy Magazine*.
- Served on the Corporate Board of Directors of WMS Industries (a gaming company) and the National Black MBA Association (NMBBAA).
- Honored as a Man of Distinction by the National Urban League.
- 2010 Executive of the Year by the Executive 50 Organization.
- 2008 Inductee into the Martin Luther King Jr. International Board of Renaissance Leaders at Morehouse College in Atlanta, Georgia.
- 2007 *Diversity MBA Magazine* Top 50 Under 50 African-American MBAs.

50 WORD COUNT

Keith Wyche

Gain solutions on your organization's DE&I program development from a results driven, practicing C-suite executive. Keith pulls stories from his exceptional record of leading successful transformation initiatives in many industries undergoing rapid change including technology, manufacturing, outsourced services, and grocery retail. Author of the 2022 NAACP Image Award nominated book, *Diversity is Not Enough*.

150 WORD COUNT

Keith Wyche

Over his career, Keith has been recognized as one of the highest ranking African-American executives in the U.S. and a Board Member of the prestigious Executive Leadership Council.

With more than 30 years of senior leadership experience, earning bottom line results for some of America's best-known corporations, including Walmart, AT&T, IBM, Pitney Bowes, and SuperValu, Keith understands how to take organizations to the next level. Insights he shares as an author, speaker, and DEI and Change Management thought leader.

Through his keynotes, fireside chats, and consultations, your clients will gain solutions for driving transformational change in their organization, including their DE&I program development. Keith pulls stories from his exceptional record of leading successful transformation initiatives, and DEI best practices gleaned from working with CEOs, CHROs and CDOs of Fortune 500 companies over the past 20 plus years.

Keith is the author of *Good Is Not Enough*, *Corner Office Rules* and, *Diversity is Not Enough*.

270 WORD COUNT - FOR PITCHING

Keith Wyche

Change is inevitable, and creates challenges and opportunities for both individuals and organizations. For you and your organization to overcome these challenges and leverage these opportunities, maintaining resiliency and creating a strong and intentional DE&I program is a must. Leaders who can influence transformation are valued and differentiated. Organizations that survive and thrive in today's economic environment are those that embrace change, anticipate disruption and implement transformation flawlessly.

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Keith is the author of *Corner Office Rules* and *Good Is Not Enough*, which was an Amazon bestseller and nominated for the 2009 NAACP Image Award for Outstanding Literary Work, and *Diversity is Not Enough*, which was also nominated for an NAACP Image Award in 2022.

He was named one of the top 100 African American executives by both *Black Enterprise* and *Savoy Magazine*, and 2010 Executive of the Year by the Executive 50 Organization.

FULL BIO

Keith Wyche

With more than 30 years of experience, earning serious results for some of America's best known corporations including Walmart, Ameritech, Convergys, AT&T, IBM, Pitney Bowes and SuperValu, Keith Wyche has risen to become a successful corporate president and one of the highest-ranking African-American executives in the U.S. Keith understands the rules for success, rules he now shares as an author, speaker, and thought leader.

Corporate Transformation Leader

Keith Wyche knows first-hand how to lead an organization through change with intentional DEI development. As President of Cub Foods (a division of SuperValu), a \$3 billion grocery chain with more than 8,000 employees, Keith led the division to double-digit sales growth in his first year. After successfully turning around Cub Foods, SuperValu needed Keith to turn around Acme Markets (a larger division of SuperValu with 113 grocery and pharmacy stores and 11,000 associates) that had been on a downward spiral as sales and profits had declined for the prior five years. Within a year as President, Keith had reversed that trend and led the chain to growth for the first time in a half a decade. Before joining SuperValu, Keith was President of U.S. Operations for Pitney Bowes. There he turned around an organization that was losing clients, seeing its competition eat its market share, and suffering from a demoralized workforce.

Keith began his career in sales, marketing and management with AT&T and IBM. Currently, he is Vice President of Community Engagement and Support at Walmart, responsible for developing the operational strategy to support the overall plans to leverage business, government and community organizations in major metropolitan areas in which the company serves. Previously, he served on the Corporate Board of Directors of WMS Industries (a gaming company) and the National Black MBA Association (NBMBA).

Nationally Recognized Leader

Keith has been recognized for his achievements, both in the corner office and outside. His awards and honors include:

- Named one of the top 100 African American executives by both *Black Enterprise* and *Savoy Magazine*.
- Honored as a Man of Distinction by the National Urban League.
- 2010 Executive of the Year by the Executive 50 Organization.
- 2008 Inductee into the Martin Luther King Jr. International Board of Renaissance Leaders at Morehouse College in Atlanta, Georgia.
- 2007 *Diversity MBA Magazine* Top 50 Under 50 African-American MBAs.

Bestselling Author

Keith is the bestselling author of three books on how to supercharge your performance and reach the top of the corporate world. *Corner Office Rules: The 10 Realities of Executive Life*, (Kandelle Enterprises) opens the door to the often hidden world of the C-suite. Keith's first book, *Good Is Not Enough: And Other Unwritten Rules for Minority Professionals* (Portfolio, a division of Penguin Random House), was an Amazon bestseller and was nominated for the 2009 NAACP Image Award for Outstanding Literary Work. His book, *Swag Is Not Enough: Career Advice for the Serious Millennial* was co-authored with his daughter Alana. Keith's newest book, *Diversity is Not Enough*, is a 2022 NAACP Image Award nominated book.

Personal Life

Keith was born and raised in Cleveland, Ohio. He received his BBA from Cleveland State University and his MBA from Baldwin-Wallace College.