

The Power of **Uncommon Leadership**

OVERVIEW

In a time when public trust in leaders is eroding across business, government, faith institutions, and nonprofits, Uncommon Leadership offers a timely and necessary corrective. Drawing on decades of executive experience inside Fortune 500 boardrooms and leadership roles at organizations including IBM, Pitney Bowes, CUB Foods/ACME Markets, and Walmart, Keith R. Wyche delivers a bold call for leaders to return to integrity, stewardship, and people-centered performance.

In this keynote, Keith draws on real stories from the front lines of leadership failure and renewal, including his own, to diagnose how ego, broken incentives, and short-term thinking have hollowed out trust in our institutions, then offers a practical blueprint for rebuilding it.

AUDIENCES LEARN HOW TO

- Simplify vision to cut through noise and lead without losing people's confidence.
- Treat listening as a discipline and lead through people instead of around them.
- Lead with clarity and conviction without losing compassion.
- Build cultures where accountability and humanity coexist.
- Measure success not just by outcomes, but by who they help others become.

AUDIENCES WILL LEAVE WITH

A clear framework for restoring trust and accountability, practical habits that distinguish long-term builders from headline chasers, and a renewed sense of purpose for what leadership is actually for, and the legacy it should leave behind.

FORMAT RECOMMENDATION

To encourage greater engagement, Keith recommends adding a Q&A session, or a fireside chat conversation, to help audiences further embrace these insights.